

THE TEXTILE MAGAZINE

ASIA'S LEADING TEXTILE INDUSTRY MAGAZINE

DAILY NEWS UPDATES FROM THE WORLD OF TEXTILES



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INDO COUNT EXECUTIVE VICE CHAIRMAN HONOURED WITH THE ECONOMIC TIMES BUSINESS LEADER AWARD 2021

Indo Count Industries Ltd., one of India's largest Home Textile manufacturers announces that its Executive Vice Chairman, Mr. Mohit Jain, has been honoured with The Economic Times Business Leader - Youth Icon Textiles award 2021.

The corporate distinction was presented to him at The Economic Times Business Leader Awards 2021, held on Saturday, 13th March 2021, at The Leela, Mumbai in the presence of esteemed guests.

The 2021 edition of the Awards aimed to bring to the forefront noteworthy business leaders who are spearheading our economy by inspiring sustainable growth in their respective fields, post the unprecedented COVID Crisis.

Mr. Mohit Jain has been actively steering growth at Indo Count, with his exemplary vision and vast experience in the textile domain. The company's key leadership roles constitute highly distinguished professionals, inspiring next generation entrepreneurs, and Indo Count has received several prized accolades in its near 30-year history.

Mr. Mohit Jain, stated, "At Indo Count, our key focus has always been to weave an unforgettable legacy of corporate excellence and exceptional service. And it is a great honour to be recognized for the same, as we continue to transform the world of textiles, one thread at a time."



INNOVATION: IT'S IN OUR DNA



TORAY'S MAKSPEC V ANTIVIRAL TEXTILE PROVES EFFECTIVE IN COMBATING COVID-19

Toray Industries, Inc., announced that its tests on samples of MAKSPEC® V have confirmed the effectiveness of that antiviral textile in reducing concentrations of severe acute respiratory syndrome coronavirus 2(SARS-CoV-2). The company developed this 100% polyester offering in March 2020. It delivers exceptional washability and comfort. Toray used the JISL 1922 antiviral test for textile products.

It exposed samples to COVID-19 and measured concentrations two hours later. As with earlier experimentation using the ATCC VR-1679 envelope strain, the company confirmed that the fabric reduced more than 99.9% of COVID-19 viruses on textiles.

It obtained this same result even after 50 industrial washing cycles, underscoring the fabric's solid antiviral performance. Toray has positioned MAKSPEC®V to reduce envelope-type virus. In view of the latest findings, the company will market this textile for customer service, nursing, and school uniforms for which demand to safeguard from COVID-19 is high.



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