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## Jeanologia's Handman: The future of Denim manufacturing



Jeanologia, the leaders in sustainable and ecoefficient technology development, launched the Handman a new technology that revolutionizes the jeans industry allowing it to reach the next level thanks to automation.

With Handman, the company achieves a new milestone by making sustainable production scalable. This technology is the beginning of a new era with a completely automatized, sustainable and digital production.

10 years ago, introducing its technology, Jeanologia started the biggest transformation that the Blue Jean industry had ever seen. But this was only the beginning. The industry still has deficiencies and continues to use archaic and polluting production methods.

Only with automation is it possible to have clean and scalable manufacturing. Jeanologia has taken its inspiration from other industries that have been adapting to new times and technology innovations. For example, in the telecoms and the automotive sectors people and robots are already working together.

Enrique Silla, CEO at Jeanologia, said, "We present the future of our industry where robots and humans work together, this is the only way to achieve clean and totally scalable production."

"The way in which we produce a product becomes part of its DNA, which is why, if it is not produced in a sustainable way, it is impossible for the jean industry to be clean. Now is the moment to make this a reality and to do it in a radical and fast way, the future starts today", states Silla.

The technology is equipped by two lasers and a robot cabinet. A human and a robot work together to produce with scalability, agility, sustainability, and efficiency. Two humans working with two robots can produce 10,000 vintage jeans in 24 hours without discharge. Handman is a reality and currently is in use in 3 plants around the world, producing 5 million jeans a year. "Moving from traditional transactions to more strategic and interconnected ones. For the first time, consumers and production centers will be connected, brands will become creative platforms that allow connection between consumer and producer" concludes Silla.



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### COMBATING THE SECOND WAVE

Even after being weakened by last year's national lockdown and ongoing lockdowns in many regions, many primary businesses had recovered and were striving to manage the pent-up demand that had been created. Things got better – the pandemic had subsided, with daily infections just a fraction of what they had become, with a national vaccine campaign in full swing. But the second outbreak of the COVID pandemic, however, is threatening to halt the revival of the country's economy.

With the cases increasing each day, it is very important to contain the spread of the virus and many states have started to resort to setting restrictions to prevent the surge in infections from overwhelming the medical infrastructure. We as a country need to come together and fight this out by following the protocols of social distancing and wearing a mask if we want to sail through this crisis again.

**66** - Vinod Kumar Gupta, Managing Director, Dollar Industries Limited



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