

THE TEXTILE MAGAZINE

ASIA'S LEADING TEXTILE INDUSTRY MAGAZINE

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A.T.E. joins hands with SMIT to promote rapier looms

A.T.E. also plans to offer comprehensive services for SMIT machines that include after-sales service support, an electronic centre, stock and supply of spare-parts and training

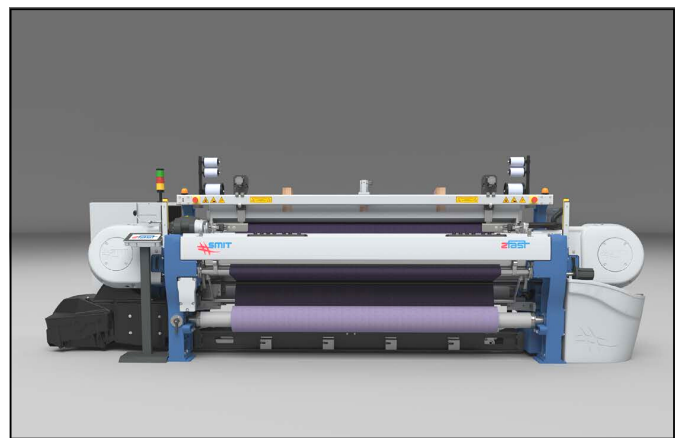


This partnership fills a major product gap of looms in our portfolio. With our deep domain knowledge and our excellent relationship with customers, I am confident that we will be able to strengthen SMIT's presence in India.

- Navin Agarwal, Business Head
(Fabric Forming Division), A.T.E.

In a development that will provide momentum to the modernisation of the Indian textile industry, A.T.E. and SMIT have entered into an exclusive partnership for the promotion of SMIT's advanced rapier looms in India. SMIT, a weaving machine manufacturer based in Italy since 1938, is globally renowned for its advanced rapier looms.

A.T.E. is a leader and a one-window solution provider in textile engineering across the textile value chain, with 80+ years of experience. SMIT rapier looms are reputed for their versatility, high productivity, superior quality fabric production, capability to handle a wide range of weft material and yarn counts. Other notable features of SMIT weaving machines include the custom-made self-retaining grippers which are easily adjustable and remain stable while weaving.



2FAST is the most compact loom in the market today, with simple and low, strain-free access to the front of the loom. Additionally, the 'robust design' methodology employed by SMIT guarantees the longest machine life and the lowest spare-parts' consumption. A.T.E. is committed to provide the latest technology solutions to the Indian textile mills and its partnership with SMIT is yet another step in this direction.

SMIT rapier looms include rapier weft insertion optimised for home textiles, garments, terry towels and customised solutions to produce special technical fabrics. "A.T.E.'s decades of industry expertise, undisputed market leadership and professional team of specialists will empower SMIT and Santex Rimar Group to rise to new challenges and together reach new heights in the textile landscape", Enrico Valsecchi, Sales Director of SMIT.

FAST stands for Flexible Advanced Shuttleless Technology. SMIT's high-speed weaving machine 2FAST can handle diverse fabric applications such as apparels, home textiles and technical textiles. 2FAST unleashes the full potential of free flight of the rapier and helps achieve the best fabric construction at the highest speed with the lowest stress for yarn - thanks to the longest beating time among machines of this kind!

Thai Acrylic Fibre becomes an official marketing partnership for Outlast®

Thai Acrylic Fibre Co., Ltd., (TAF), one of the world's largest acrylic fibre manufacturers under Aditya Birla Group, will now start selling and promoting acrylic fibre with Outlast® PCM technology. The collaboration is now extended to marketing by TAF which was earlier limited to manufacturing with mutual agreement between the two companies.

Outlast® Technologies LLC, headquartered in Germany, offer a unique patented thermoregulation technology using phase change materials (PCM) to absorb, store and release heat, thereby continually regulating the skin's microclimate.

"The PCM technology has sustained for a long time now and brands and retailers have a definite preference for Outlast®," - says Ashwini Chotani, Chief Marketing Officer of Thai Acrylic Fibre Co., Ltd.

"Outlast® is a preferred technology for customers for over two decades and this collaboration will help to increase the reach of the technology to a broader customer base," - says Martin Bentz, Chief Executive Officer of Outlast Technologies GmbH.



We work with an attention to detail
and love for precision - always.



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