

THE TEXTILE MAGAZINE

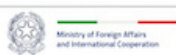
ASIA'S LEADING TEXTILE INDUSTRY MAGAZINE

DAILY NEWS UPDATES FROM THE WORLD OF TEXTILES



ITALIAN TEXTILE MACHINERY INDUSTRY:

A SUCCESS STORY WITH A LOOK TO THE FUTURE



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EFI Reggiani celebrates 75 years of innovative solutions for the textile world

This year, EFI™ Reggiani celebrates 75 years of heritage, innovation and glamour in the textile world. As part of its anniversary celebration, the textile technology innovator is revealing the imminent launch of three new, state-of-the-art digital textile printers.

With three quarters of a century of innovation, research and technological excellence, EFI Reggiani has become the trusted partner for integrated, scalable solutions for the entire textile process – from yarn treatment to fabric printing and finishing. EFI Reggiani has always had its customers in the forefront, enabling their business' success and growth.



“Textile has been in our DNA since the beginning.

We are pleased to be a part of the success of so many global textile manufacturers and apparel brands over the past seven decades and into the future. We have very close relationships with our customers, and the collaboration we have together allow us to develop groundbreaking new technologies.

The three new printers we are launching this year speaks of the legacy and expertise that have made our technologies a benchmark of productivity & quality ever since Reggiani's first textile printer in 1946.

– Adele Genoni, Senior Vice President and General Manager



Transforming the textile industry with innovation

Always striving to be at the cutting edge of technology, EFI Reggiani delivers world-class products offering boosted uptime and reliability, high performance throughput, unparalleled printing uniformity, and accuracy – all while helping customers increase the sustainability of their textile manufacturing activities.

From the creation of its first traditional printer to its latest technological innovations, EFI Reggiani's tradition and dedication to its products have contributed to the global transformation of the textile market. EFI Reggiani solutions are used in high-quality, highly productive operations in all of the world's major textile manufacturing centers. New EFI Reggiani innovations also help facilitate the spread and localization of industrial textile manufacturing closer to end users in new geographic markets.

75 years of history and excellence

Reggiani Tessile – which was one of the largest fabric manufacturing companies in Italy – created the company to meet its needs in machinery development. Then known as Reggiani Macchine, the company grew tremendously over five decades thanks to continuous product innovation and close customer relationships.

Since the 2000s, the company, based in Bergamo, Italy, has accelerated its mission in driving the transformation of analogue to digital imaging in the textile segment. EFI Reggiani's product portfolio has continued to expand, ranging from rotary and flatbed printing machines to scanning/multi-pass digital printers to the world's fastest digital textile printer – the award-winning EFI Reggiani BOLT single-pass inkjet printer launched in 2018.

The company has also substantially advanced its ink offerings, becoming a recognized leader as one of the only manufacturers of a full range of inks used in industrial textile manufacturing.

Driving customer success for the future

Today, EFI Reggiani's leadership in innovation is the result of extensive research targeted at improving productivity and quality, optimizing the textile manufacturing process, and reducing energy use, water consumption and overall environmental impact. While the pandemic made the year difficult for all involved in textile printing, EFI Reggiani took the opportunity to further strengthen its R&D activities – all to ensure that its customers have the right solutions as the market recovers.



Genoni believes productivity is key to any solution that will help customers recover and thrive post-pandemic.

“We want to help support our customers in their digital transformation. One of our three new printers is going to target the industrial high-speed segment of the multi-pass textile printing sector. The new printer will not only be the fastest multi-pass printer that EFI Reggiani has ever developed, but we are also expecting it to be the fastest of its kind in the market”, said Genoni.